

Brand Guidelines – Global Mental Health

When acknowledging the funding support of the Global Mental Health program, innovators should use the following language and feature the funding acknowledgement logo on communications materials, including publications and presentations when referencing the project.

Funding Acknowledgement Logo

For projects that are supported by Grand Challenges Canada and the National Institute for Health and Care Research (NIHR), please use the following logo:



For projects that are supported by Grand Challenges Canada and the Government of Canada please use the following logo:



The Grand Challenges Canada logo is available in English or French, and different formats and colour variations to accommodate different applications and appropriate backgrounds.

The logo pictured above is the preferred version and is to be used on light or white coloured backgrounds. When colour printing is not possible, a black (positive) logo or white (positive) logo is available upon request. If you must place the logo on a red background, a white/black full colour version is available upon request.

Funding Language

For projects that are supported by Grand Challenges Canada and the National Institute for Health and Care Research (NIHR) please accompany the logo with the following text:

This Project [or Name of Project] is supported by Grand Challenges Canada, funded by The UK's Department of Health and Social Care using UK aid through the National Institute for Health and Care Research (NIHR).

For projects that are supported by Grand Challenges Canada and the Government of Canada please accompany the logo with the following text:

This Project [or Name of Project] is supported by Grand Challenges Canada.

If space permits, please write:

This Project [or Name of Project] is supported by Grand Challenges Canada. Grand Challenges Canada is funded by the Government of Canada and is dedicated to supporting Bold Ideas with Big Impact®.

Terms and Conditions of Use

The Grantee shall acknowledge the contribution made herein in the following manners:

- Projects supported by the National Institute for Health and Care Research (NIHR) must comply with NIHR branding guidelines found [here](#).

- Only funding recipients are authorized to use the Grand Challenges Canada funding acknowledgement logo.
- The logo must be used in accordance with Grand Challenges Canada brand guidelines reference guide to adhere to requirements with respect to colour, minimum size, clear space, versions and placement.
- The funding recipients are granted a non-exclusive, non-transferable, non-assignable license to display the Grand Challenges Canada funding acknowledgement logo.
- All rights in and to the Grand Challenges Canada funding acknowledgement logo remain solely with Grand Challenges Canada. The display of the Grand Challenges Canada funding acknowledgement logo by the funding recipient shall not be construed as a transfer of trademark and/or copyrights to the logo.
- Grand Challenges Canada reserves the right to require funding recipients to cease using the Grand Challenges Canada funding acknowledgement logo at any time.
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If you are unsure on which funding language or logo to use, please refer to your grant agreement or contact the Global Mental Health team at globalmentalhealth@grandchallenges.ca

Please direct inquiries regarding the brand guidelines to communications@grandchallenges.ca. Please include your grant number in all inquiries.