Stars in Global Health – Request for Proposals
Country Innovation Platform Ghana Pilot: Increasing access to quality maternal and newborn health services

Application Form template

NOTE: The application questions are being shared here for ease of reference only. All applications MUST be submitted through the Fluxx portal at gcc.fluxx.io. Please review the Request for Proposals for additional details.

APPLICATION DEADLINE: August 2, 2023 at 12pm EDT (4pm GMT)
- Google Chrome is the recommended browser.
- You can Save your work at any time and return to it later by logging into your account and clicking on Drafts, then clicking on Edit.
- When you are done editing, click the Submit button. Once you submit, you will no longer be able to edit, so please take care when completing the form.
- You MUST complete your application by clicking the Submit button within the application form before the deadline posted above.
- There may be a delay while your application is saving/submitting. Please DO NOT refresh this page while saving or submitting.
- If you are unable to submit your application, you may be missing critical information. Before contacting technical support, ensure you have answered all application questions.

For questions on the application process, consult the Frequently Asked Questions (FAQ). For technical assistance with the online application, contact Fluxx Support and provide your application number. Note this email is for technical support only. For questions related to the Request for Proposals or the application process that are not addressed in the FAQs, contact stars@grandchallenges.ca

APPLICANT INFORMATION

Institution: [pre-populated with information gathered at registration]
Project Lead: [pre-populated with information gathered at registration]

Signing Authority
Provide the name and role/title of the Primary Signatory. This must be a person formally affiliated with the grantee institution and who has been appointed with the powers to commit the authorizing organization to a binding agreement. If the Primary Signatory is the same person as the Project Lead, re-enter their name below.

Signing Authority Full Name:
Signing Authority Title:
Collaborators
List any additional project collaborators and their affiliated organizations. Include their full name, role or job title, the organization they are employed by and the organization’s full address. Include a very brief note about how they will contribute to the proposed project whether it be as an anticipated Project Co-Lead, a research or implementation partner, a service provider, etc.

Note: It is not mandatory for applicants from eligible countries other than Canada to have a collaborator. Only applicants from Canada must identify a confirmed Ghanaian collaborating institution (not a public sector entity) in the proposal.

Additional Contact
If you are filling out this application on behalf of the Project Lead listed above, provide your name and email.
Additional Contact Full Name:
Additional Contact Email:

Country of Incorporation
Only organizations incorporated in North, West, East, Central and Southern Africa, as well as in Canada, are eligible to apply to this funding call. For a complete list of eligible institution countries, consult Appendix C of the Request for Proposals.

The country of incorporation that we have on file for your organization is:
[pre-populated with information gathered at registration]
Confirm this is the country where the applicant organization is legally incorporated.
Yes, this is correct
No, this is not correct

Legal Entity Type
Grand Challenges Canada can only fund legally incorporated entities that have the legal capacity to enter into a contract with Grand Challenges Canada. For clarification on institutional eligibility criteria, consult Section 3.3 of the Request for Proposals.

The legal entity type that we have on file for your organization is:
[pre-populated with information gathered at registration]
In order to ensure clarity on the legal entity type listed above (to reflect the most accurate categorization), select from the following list of additional descriptors.

- Non-governmental organisation (NGO)
- Foundation
- Association
- Charity
- Public academic institution
- Private academic institution
- Public research institution
- Private research institution
- Incorporated trust
- Limited liability company
- Social enterprise
- Other (please specify)

Note: If your institution type is not listed, it may not be an eligible entity type – consult Section 3.3 of the Request for Proposals for more information.
PROPOSAL DETAILS

Project Title:
Note: Create a clear and concise project title. Note that there is a 100-character limit for the title.

Amount Requested ($200,000 to $250,000 CAD):
Note: Projects can request from $200,000 up to $250,000 CAD. Value for money will be assessed as part of the evaluation criteria. Ensure this value aligns with the total amount listed in section E. Value for Effort.

Project Duration (12 to 18 months):
Note: Projects periods can be 12, 15 or 18 months in duration. Start and end dates will be confirmed should the proposal be selected for funding.

Implementation Country:
Ghana [pre-populated]
Note: Proposed innovations MUST be implemented in Ghana or will be considered ineligible.

Implementation Region(s):
Indicate which of the six (6) regions of focus, in Ghana, the team anticipates implementing the proposed innovation during the funding period. Select and rank the most preferred two (2) to four (4) regions.
Make your selections and rank order using the drop-down fields below. You must select at least two regions. You can leave the last two fields blank if they are not needed. Please ensure you only select any given region once.

Priority 1:
Priority 2:
Priority 3:
Priority 4:
- Western
- Upper East
- Upper West
- North East
- Northern
- Savannah

Note: If the innovation is selected for funding, Ghana Health Service may request a change to these regions.

Ghana priority outcome areas:
Which of the following priority outcomes does the proposed innovation best align with?
Note: selection is limited to one category; if the proposed innovation addresses multiple categories, please select the primary focus.

- Improved communication and real-time tracking of information along the patient referral journey for mothers and newborns
- Increased accessibility and availability of transport for pregnant women and mothers of newborns to reach health facilities, especially in emergencies
- Improved skills of healthcare workers to deliver high-quality emergency maternal and newborn health services
- Increased availability of essential medicines and supplies for maternal and newborn health where they are needed
FULL APPLICATION

NOTES:
● Applications must include all required information and respond to all questions. Only complete applications, submitted in either English or French, will be considered for review.
● For the Innovation Screen (criteria outlined in Section 3.4 of the RFP) reviewers will use ONLY the questions marked with an asterisk to decide if applications will proceed to the next evaluation step.
● Consider the evaluation criteria set out in the Stars RFP (Section 3.4 and 3.5) when submitting your answers below.
● Note that Fluxx uses character counts not word counts. A character count refers to the number of letters and spaces within a written passage.

A. Impact

1. Describe the maternal and newborn health problem (as aligned with the selected priority outcome area) the project will address in the implementation context (target regions). Provide information that outlines the demand or gap that the project intends to address. (Maximum response allowed is 1000 characters) *

2. What is the proposed innovation? Please be specific in how it addresses the problem and needs related to the selected priority outcome (as outlined in question A1). (Maximum response allowed is 1000 characters) *

3. Describe how the proposed innovation is relevant to women, newborn, care providers, and/or facilities in communities within the target regions who are not (adequately) served by current approaches. (Maximum response allowed is 600 characters) *

4. How would the proposed innovation fundamentally transform how the problem and priority outcome (as outlined in question A1) are addressed? (Maximum response allowed is 600 characters) *

5. Who are the end-users of the proposed innovation? Describe how they would access and use the innovation. What challenges does the team foresee in the end users accessing the innovation and how will the team mitigate against these challenges? (Maximum response allowed is 1000 characters)

B. Innovation

1. What makes the proposed solution innovative? Why is the proposed innovation a better alternative to current approaches to the problem outlined in Section A. Impact? (Maximum response allowed is 600 characters) *

2. How is this proposed innovation designed so as to consider issues of sustainability (both in terms of sustaining impact and financially sustaining operations) at this early proof-of-concept stage? What barriers to sustainability might impact eventual scalability (consider things like cost, availability of qualified professionals, Level of Effort (LOE) needed from implementers/intermediaries, etc.) and how does the design of the proposed innovation seek to address these? (Maximum response allowed is 1500 characters)
3. Describe how your proposal is combining different types of innovation (product, digital, service, business model, delivery mechanism, etc.) and/or taking an Integrated Innovation® approach coordination scientific/technological, social and/or business innovation (as outlined in Section 2.5 of the RFP) to develop sustainable solutions to the complex challenges targeted by this RFP. (Maximum response allowed is 1000 characters)

C. Project Execution Plan

1. Describe the project execution plan for the selected grant period (up to 18 months), including proposed activities, implementation strategy and timelines. As learning and refinement are part of the innovation process, please also include how the team intends to improve the approach, within the scope of the seed grant, based on lessons learned. (Maximum response allowed is 2000 characters)

2. What specific results will determine if the proposed innovation has successfully demonstrated proof-of-concept within the timeframe of the grant? Note: Proof-of-concept is the evidence generated that demonstrates that the proposed innovation improves maternal and newborn health in target communities. (Maximum response allowed is 1000 characters)

3. Indicate the expected results over the grant timeline. Describe the key indicators that the team will use to measure the impact (including health impact) of the proposed innovation and which data collection tools and methods (quantitative and/or qualitative) will be used to do this. Specify the target population and indicate the anticipated reach within that population. Note: If important impact results will only be measurable over the longer-term, please clearly indicate this and detail how this will be managed beyond the Grand Challenges Canada funding period. (Maximum response allowed is 1500 characters)

4. What specific considerations will need to be made to ensure a smooth implementation within the Networks of Practice? Describe how the proposed innovation will fit into the Networks of Practice and how it might enable more efficient service delivery within the Networks without creating an additional resource burden. (Maximum response allowed is 1500 characters)

5. What data (if any) will the team require to successfully implement the proposed innovation? Describe the types of data inputs that may be required and how the team would use this data to implement the proposed innovation. Please refer to Section 2.6.2 of the Request for Proposal for clarity on expectations related to alignment with existing GHS information and data management systems. (Maximum response allowed is 1500 characters)

6. Identify the key risks that may arise and how the team will manage and mitigate for these risks. Consider the local (regional) context and include any type of risk deemed relevant to the proposed context and innovation, such as technical, execution, legal, and/or political risks. (Maximum response allowed is 1000 characters)

7. Describe the gender equality considerations this proposed innovation takes into account, including how it moves forward gender equality objectives (as outlined in Section 6.5 of the RFP). (Maximum response allowed is 600 characters)
8. Describe how this proposed innovation will take a human rights-based approach (as described in Section 6.5 of the RFP), including if and how unserved or underserved people will be engaged in its design and testing. (Maximum response allowed is 600 characters)

9. Does the proposed innovation contribute positively to environmental sustainability (as outlined in Section 6.5 of the RFP)? Is there a plan to limit adverse environmental effects of the proposed innovation? (Maximum response allowed is 600 characters)

D. Leadership Capability to Champion Change

1. Describe the relevant experience of the project lead, key team members and collaborators which best positions this project team to carry out the proposed activities. (Maximum response allowed is 1500 characters)

2. Describe the project team and collaborators' connection to the target population (i.e., community-led, community partnerships, etc.). (Maximum response allowed is 600 characters)

4. Have the project team and collaborators previously worked with diverse partners, including public sector and/or health sector partners? Describe the types of partners the team has worked with, the context of the collaboration and some of the key outcomes of the collaboration(s). (Maximum response allowed is 2000 characters)

E. Value for Effort

Enter the project budget into the table below. Total Budget cannot exceed $250,000 CAD. Please refer to Section 5.1 in the RFP for information on eligible and ineligible costs.

<table>
<thead>
<tr>
<th>Budget Category</th>
<th>Expense Description</th>
<th>Amount (CAD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Remuneration (Funding Recipient's Employees)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Travel Costs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Subcontractor Fees (max. 20%)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Goods and Supplies</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equipment Costs</td>
<td></td>
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</tr>
<tr>
<td>Project Administration Costs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sub-grants (max. 50%)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indirect Costs (max. 10%)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

F. Other

Previous funding

1. Have the Project Lead or any team members previously applied for funding from Grand Challenges Canada?

2. Have the Project Lead or any team members previously been awarded a Grand Challenges Canada grant?
3. If you answered Yes to question 2 (above), provide the Grant ID number(s) for any current or past Grand Challenges Canada funding award(s) received by the Project Lead or team.

**Citations and References**  
List any relevant citations and/or references for the work or the work of others that support the proposed innovation. References must include the title, names of all authors, book or journal, volume number, page numbers, and year of publication. Only cite or reference research that is recent, relevant, and of high quality. Where possible, please provide a webpage link to the reference. (**Maximum response allowed is 5000 characters**)

**Third Party Intellectual Property Rights**  
1. Do any third parties own intellectual property rights (patents, copyrights, trademarks, trade secrets, etc.) in technical components, content, or datasets that form part of the proposed innovation for which the team is seeking proof-of-concept funding? (**Maximum response allowed is 600 characters**)

2. If you answered Yes to the question above:
   (i) Describe the third-party intellectual property rights at issue.
   (ii) Indicate whether the Project Lead or team have a license agreement in place for those rights that will permit the team to carry out the proposed innovation at proof-of-concept and to scale the proposed innovation in low- and middle-income countries, if proof-of-concept is demonstrated.
   (iii) Indicate whether the third-party owner is willing to sign an undertaking to comply with the Grand Challenges Canada Global Access Policy. (**Maximum response allowed is 750 characters**)

**Certification**  
By submitting this application, I certify to Grand Challenges Canada that I have read and agreed to the [Terms and Conditions](#), read and understand the [Privacy Policy](#) and all required attachments have been uploaded. I certify that I am authorized to apply for this RFP on behalf of my institution.

How did the team learn about this RFP? Please select and specify all that apply.

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