

Grand Challenges Canada celebrates its 10th anniversary. Thank you for being part of our journey.

In 2008, the Canadian government announced the creation of the Development Innovation Fund in the Federal Budget, which led to the creation of Grand Challenges Canada in 2010. Together with the innovators with whom we have had the great privilege of working, Grand Challenges Canada has come a long way in 10 years. None of this would have been possible without the support of our many partners, funders, board and committee members, advisors—and people like you.

Highlighting a decade of impact

We are grateful for the contributions of our funders, in particular the Government of Canada, who together have enabled us to support over 1,300 innovations in over 100 countries. More than a billion dollars has been leveraged to test and bring to scale transformative innovations to save and improve lives and, ultimately, to solve pressing global Grand Challenges. **By 2030, our current portfolio of innovations has the potential to save up to 1.78 million lives and improve up to 64 million lives.**

Please find attached a postcard that spotlights our impact over 10 years. We also invite you to take a look at our new digital content campaign, which includes an online *Our Impact* page with thematic social videos, innovator highlights, impact figures, the new Rotman Innovation of the Year Award, and more!

www.grandchallenges.ca/see-our-impact

Celebrate the past, embrace the future

Our 10-year anniversary was a chance to reflect on our time as one of Canada's largest impact-first funders. It was also an occasion to focus on what we are doing now to ensure the future remains as bright.

We are inspired by imagery represented in the logo for the Indigenous Innovation Initiative, and our growing understanding of the wisdoms that live in traditional Indigenous knowledges. Designed by Indigenous multi-disciplinary artist, Carey Newman, the logo re-contextualizes the existing Grand Challenges Canada logo by incorporating an intergenerational worldview. Within the logo there are three birds, each looking in different directions. The bird at the tail looks backwards and represents our history, the bird with two eyes looking up represents our present—the good parts and the hard parts of both. And finally, the future, with all our dreams and aspirations of transformative impact yet to come, is represented by the bird at the front.



Looking forward, we will continue to support global health innovators to enable them to test their bold ideas and transition to scale, and to strive to be the 'innovation for impact' partner of choice. We have learned that the Grand Challenges Canada innovation platform can support innovation for impact in areas beyond global health. We will therefore also be focused on enhancing our two newest areas of impact: Creating Hope in Conflict: A Humanitarian Grand Challenge and the Indigenous Innovation Initiative. There is much work left to be done to solve Grand Challenges by enabling Bold Ideas with Big Impact.

Thank you for your support

Working together, we have helped catalyze a brighter future for all. Please accept the enclosed pin, created by Indy City, two Indigenous creators of wearable art, as a small token of our appreciation.

Here's to the next 10 years!

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Karlee Silver', with a stylized flourish on the left side.

Ms. Jocelyn Mackie & Dr. Karlee Silver
Co-Chief Executive Officers