

Being —

Innovating for young people's wellbeing



Request For Proposals: **MENTAL HEALTH AND WELLBEING OF YOUNG PEOPLE**

OVERVIEW

Being is a global mental health initiative envisioning a world where young people feel well and thrive. We work with young people to improve their mental health and wellbeing through research, innovation and ecosystem building, with a focus on prevention and promotion in 12 countries: **Colombia, Ecuador, Ghana, India, Indonesia, Morocco, Pakistan, Romania, Senegal, Sierra Leone, Tanzania, and Vietnam.**

REQUEST FOR PROPOSALS

We are looking to fund bold prevention and promotion ideas that address the early drivers of mental health and wellbeing for the most underserved 10- to 24-year-olds.

Being's funding priorities have been guided by locally driven country analyses and consultations with youth, policymakers, local organizations, and mental health experts. **We seek Proof-of-Concept and Transition-to-Scale solutions that address the context-specific drivers of young people's mental health and wellbeing. We are also funding Ecosystem Catalyst projects that address the systemic barriers that prevent the sustainable implementation and integration of mental health and wellbeing promotion and prevention initiatives.**



We strongly encourage applications from, and will give preference to, youth-led organizations based in the 12 countries. For full application, and eligibility details please refer to the complete Request for Proposals document.

AVAILABLE FUNDING

01

Proof-of-Concept (POC) Funding

We're looking to fund innovative ideas to address the prevention and promotion of mental health targeted to young people aged 10–24 in 12 priority Colombia, Ecuador, Ghana, India, Indonesia, Morocco, Pakistan, Romania, Senegal, Sierra Leone, Tanzania, and Vietnam.

POC funding up to \$250,000 CAD will be awarded over 15, 18 or 24 months to early-stage projects that can implement, test and refine solutions to country-specific personal, social, and/or environmental factors impacting young people's mental health and wellbeing in one of the 12 countries.

02

Transition to Scale (TTS) Funding

We're looking to fund tested mental health promotion and prevention approaches targeting young people aged 10–24 in Colombia, Ecuador, Ghana, India, Indonesia, Morocco, Pakistan, Romania, Sierra Leone, Tanzania, and Vietnam, with positive results and significant potential to achieve high impact.

TTS funding between \$300,000 CAD and \$1,500,000 CAD over 12–48 months will be awarded to support organizations that align with country-specific priorities along their scaling journey to help catalyze their sustainability and impact.

03

Ecosystem Catalyst (EC) Funding

We're looking to fund ecosystem-level efforts that address the broader systemic barriers currently hindering the sustainable implementation of youth mental health and wellbeing prevention and promotion initiatives in Colombia, Ecuador, Ghana, India, Indonesia, Morocco, Pakistan, Romania, Senegal, Sierra Leone, Tanzania, and Vietnam.

EC funding between \$200,000 CAD and \$300,000 CAD over 24 months will be awarded to organizations that can address priority barriers to scale, such as legislation, evidence, coordination, and mobilize demand for the scale-up of effective solutions in one of the 12 countries. As system-level changes often require the action of multiple partners, preference will be given to applications that draw on or build from partnerships across relevant groups, e.g. civil society, government, research, etc.

ELIGIBILITY REQUIREMENTS

All legally incorporated (or the equivalent) organizations based in any country can apply for funding through this RFP.

Please note: Only organizations implementing their project in the 12 priority countries, Colombia, Ecuador, Ghana, India, Indonesia, Morocco, Pakistan, Romania, Senegal, Sierra Leone, Tanzania, and Vietnam, will be considered.

Preference will be given to eligible organizations based on the following order of criteria:

1. Youth-led organizations (50% or more of staff in key leadership roles are youth aged 35 and under) based in one of 12 priority countries;
2. Organizations based in one of the 12 priority countries;
3. Organizations based in any low- and middle-income country partnering with a local organization based in at least one of the 12 priority countries;
4. Any other eligible organizations.

HOW TO APPLY

Applications for all three types of funding opportunities will be accepted on a rolling basis.

This means that applications are continually accepted and reviewed at specific intake periods until the total funding allocated for each opportunity has been awarded. For current intake deadlines visit [our website](#).

All applications will involve a two-stage application process:

1. Completing a screening questionnaire and submitting a project summary (stage one); and
2. Submitting a full project application (stage two). **Only those applications that pass screening (stage one) will be invited to submit a full application (stage two).**



Applications will only be accepted through our online application form only accessible via Grand Challenges Canada's Fluxx Portal <https://gcc.fluxx.io>. Existing users should login to their account and new users must register for an account on Fluxx at least 7 days before an intake deadline. See Appendix D in the [full RFP document](#) for detailed information on how to access Fluxx Portal.

For questions or technical issues related to the Fluxx portal, contact Grand Challenges Canada's Fluxx Technical Support team at: <http://www.grandchallenges.ca/fluxxsupport/>.



FOR MORE INFORMATION

For full application, and eligibility details please refer to the [complete Request for Proposals document](#).

For frequently asked questions and the most up-to-date application and reviewing timelines please refer to our FAQs on our [website](#).



For all other questions, reach out at info@being-initiative.org.



COUNTRY PRIORITIES



Colombia:

- **Proof-of-Concept and Transition-to-Scale Funding:**
 - In Colombia, we seek bold ideas that strengthen family functioning among young people aged 10-24 and their parents/caregivers. These innovative solutions should address family conflict and violence by promoting healthy communication styles and increasing family cohesion with the goal of improving parent-youth relationships.
- **Ecosystem Catalyst Funding:**
 - In Colombia, we seek Ecosystem Catalyst proposals to support implementation and accountability mechanisms for national youth mental health policies that are related to environments where youth spend time, such as schools and community settings.



Ecuador:

- **Proof-of-Concept and Transition-to-Scale Funding:**
 - In Ecuador, we seek bold ideas to improve the physical and emotional safety of young people aged 10-24 by developing safe community, school, and family environments. These innovative solutions should prevent violence against young people by promoting healthy communication and conflict resolution skills among young people, their parents / caregivers and/or teachers.
- **Ecosystem Catalyst Funding:**
 - In Ecuador, we seek Ecosystem Catalyst proposals to support better alignment and collaboration among mental health stakeholders in Ecuador to advance youth mental health and their safety on the national agenda.

COUNTRY PRIORITIES



Ghana:

- **Proof-of-Concept and Transition-to-Scale Funding:**
 - In Ghana, we seek bold ideas to prevent bullying in schools. These innovative solutions should focus on rights based anti-bullying interventions and educational initiatives in schools with the goal of creating safe school environment and enhancing the overall well-being of students aged 10-24 and school staff (teachers, counsellors, and others).
- **Ecosystem Catalyst Funding:**
 - In Ghana, we seek Ecosystem Catalyst proposals from organizations to work with government bodies and other stakeholders to effectively integrate mental health initiatives, including innovations, into the school health programs.



India:

- **Proof-of-Concept and Transition-to-Scale Funding:**
 - In India, we seek bold ideas to strengthen family functioning. These innovation solutions should focus on addressing parent-child communication and parents' perceptions of mental health with a goal of improving parent-youth relationships among young people aged 10-24 and their parents/caregivers.
- **Ecosystem Catalyst Funding:**
 - In India, we seek Ecosystem Catalyst proposals from organizations that can enhance multi-sectoral coordination to champion family-related interventions at both national and state levels. The focus will be on increasing action on this important issue, including efforts to augment domestic funding.



Indonesia:

- **Proof-of-Concept and Transition-to-Scale Funding:**
 - In Indonesia, we seek bold ideas to prevent adverse childhood experiences of violence among young people. These innovative solutions should address peer and/or family violence, promote coping strategies and build resilience, with a goal of mitigating the mental health impacts of violence among young people aged 10-24 and their parents/caregivers.
- **Ecosystem Catalyst Funding:**
 - In Indonesia, we seek Ecosystem Catalyst proposals to strengthen coordination among mental health stakeholders in Indonesia to support accountability of national mental health policy implementation at regional and local levels, particularly those policies focused on youth, at all levels.

COUNTRY PRIORITIES



Morocco:

- **Proof-of-Concept and Transition-to-Scale Funding:**
 - In Morocco, we seek bold ideas that create positive school environments. These innovative solutions should focus on addressing the lack of supportive and safe spaces within schools with a goal of improving self-esteem amongst young people aged 10–19 and school staff (teachers, school counsellors, and others).
- **Ecosystem Catalyst Funding:**
 - In Morocco, we seek Ecosystem Catalyst proposals from organizations to work with government and non-governmental bodies to bridge the gap between policy intent and implementation to ensure that adolescents in Morocco are supported by a positive school environment.



Pakistan:

- **Proof-of-Concept and Transition-to-Scale Funding:**
 - In Pakistan, we seek bold ideas to strengthen family functioning. These innovative solutions should focus on addressing strict parenting styles and a lack of parental support with a goal of improving parent-child relationships among young people aged 10–24 and their parents/caregivers.
- **Ecosystem Catalyst Funding:**
 - In Pakistan, we seek Ecosystem Catalyst proposals from organizations that can convene national-level stakeholders from different ministries, as well as non-government organizations, to increase their commitment, create demand and resource mobilization for youth mental health promotion and preventive approaches.



Romania:

- **Proof-of-Concept Funding:**
 - In Romania, we seek bold ideas to prevent bullying, including cyberbullying. These innovative solutions should focus on school-based anti-bullying interventions with the goal of promoting safe school environments for young people aged 10–19 and their school staff.
- **Ecosystem Catalyst Funding:**
 - In Romania, we seek Ecosystem Catalyst proposals from organizations that can engage various national-level stakeholders, including the private sector, with the goal of developing national-level implementation guidance and coordination mechanisms on solutions to prevent bullying, including cyberbullying.

COUNTRY PRIORITIES



Senegal:

- **Proof-of-Concept Funding:**
 - In Senegal, we seek bold ideas to reduce stigma related to mental health. These innovative solutions should address the lack of knowledge about mental health and dispel harmful cultural beliefs in schools and communities, with the goal of having a supportive environment that promotes youth mental health and well-being for young people aged 10-24.
- **Ecosystem Catalyst Funding:**
 - In Senegal, we seek Ecosystem Catalyst proposals from organisations to work closely with key stakeholders, including government bodies, to improve coordination and advocacy for data driven youth mental health strategies and appropriate resourcing to enable a strong focus on prevention and promotion.

Please note: Being's Transition-to-Scale funding is not available in Senegal.



Sierra Leone:

- **Proof-of-Concept and Transition-to-Scale Funding:**
 - In Sierra Leone, we seek bold ideas to reduce and prevent substance use among young people aged 10-24. These innovative solutions should combine substance use education and alternative youth programming, with the goal of providing youth with the skills and opportunities they need to thrive.
- **Ecosystem Catalyst Funding:**
 - In Sierra Leone, we seek Ecosystem Catalyst proposals from organisations to support advocacy efforts with the goal of influencing national action plans and regulatory frameworks related to mental health and substance use towards effective prevention and promotion strategies and stigma reduction.



Tanzania:

- **Proof-of-Concept and Transition-to-Scale Funding:**
 - In Tanzania, we seek bold ideas to reduce stigma related to mental health. These innovative solutions should focus on addressing the lack of appropriate mental health education in schools and communities, with the goal of reducing harmful cultural norms and discrimination among young people aged 10-24, their teachers and their families.
- **Ecosystem Catalyst Funding:**
 - In Tanzania, we seek Ecosystem Catalyst proposals from organizations to improve national-level coordination and advocacy efforts among key stakeholders around the development, sustainable financing, and implementation of the strategic plan.

COUNTRY PRIORITIES



Vietnam:

- **Proof-of-Concept and Transition-to-Scale Funding:**
 - In Vietnam, we seek bold ideas to strengthen family functioning. These innovative solutions should address strict parenting styles and family conflict/violence by promoting healthy communication and conflict resolution skills with the goal of improving relationships between young people aged 10-24 and their parents/caregivers.
- **Ecosystem Catalyst Funding:**
 - In Vietnam, we seek Ecosystem Catalyst proposals to support the prioritization and integration of improved family functioning and parental / caregiver involvement in national policies and/or guidelines that govern provinces and school settings.