



Grand Challenges Canada™  
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## Video Specific FAQ

### RISINGS STARS IN GLOBAL HEALTH: ROUND 1

*This document incorporates all queries as of **November 14, 2011***

Rising Stars in Global Health is a funding program that aims to tap into the creativity, knowledge, and skills of emerging innovators from low- and lower-middle income countries to solve some of the most persistent health challenges in the developing world through scientific, social, and business innovation. We call this approach *Integrated Innovation*.

We hope you will view and share your favourite video submissions and help increase public knowledge and involvement in global health's grand challenges.

Through the previous video viewing periods of our other programs, we received questions about this unique and innovative way of engaging the public through a grant competition. We respond to some of the frequently asked questions (FAQ) below.

If you have additional questions or suggestions on how we can improve, please email us at [risingstars@grandchallenges.ca](mailto:risingstars@grandchallenges.ca).

### The Use of Videos within the Rising Stars in Global Health Program

#### **1. What is the purpose of the video submission?**

- A. Part of the application process was to submit a video up to two minutes in length, which will be uploaded onto a website for public viewing and voting. The purpose of the video is to showcase and communicate to the public why an idea is innovative and deserves to be funded. Through an online rated process, we engage people from around the world who let us know which ideas are the most innovative and compelling.

## Selection Process

### **2. How will the video factor into the selection process? What weight will it carry compared to other criteria?**

- A. As outlined in the Request for Proposals, there are six criteria that a review committee will take into account during the selection process. They are listed below:
- a. Investigator Potential
  - b. Global Health Impact
  - c. Integrated Innovation
  - d. Technical Merit/Execution Plan
  - e. Public Engagement
  - f. Boldness and Creativity

The Public Engagement criterion with the Request for Proposals outlines the following parameters:

“Is the applicant able to present their approach to the public in an engaging manner? The outcome of public online ratings of applicant videos is an indicator. Does the applicant state their willingness to engage the public on global health issues and their research in an ongoing and creative manner?”

As outlined by the Program FAQ and noted above:

“The videos will be uploaded onto a website for public viewing and voting. Voting results will be made available to the peer review committee, which will use this information as part of the decision process, in determining ability to engage the public (Evaluation Criterion #e – above).”

Please note that the videos are only a consideration under the Public Engagement criterion while the core of the application is the idea itself, which includes the quality of the science, how Integrated Innovation is going to play a role, Technical Merit, etc.

### **3. Although the idea of engaging the public on my innovative idea in global health is great, I don't have access to professional video equipment, nor the funds to make a flashy/high-tech video. Will I be at a disadvantage?**

- A. No, you will not be at a disadvantage. We are neither expecting nor encouraging high-tech videos, and rather envision this to be a simple production that could be done on a webcam or cell/smartphone. Some of the most compelling messages, as viewed on YouTube, are those with simple and clear messages. Please refer to the Grand Challenges Canada website for examples of videos from our first-round Canadian Rising Stars in Global Health: [http://www.grandchallenges.ca/canadianrisingstars\\_round1grantees](http://www.grandchallenges.ca/canadianrisingstars_round1grantees).

**4. How will the public be asked to provide input on the videos?**

- A. Voters will be asked to rate the video as 'I like' and can vote for multiple videos to a maximum of **once** per video. The 'thumbs-up' feature becomes non-functional once a video is 'liked' by a voter.

**5. How often can I vote?**

- A. After completing the short registration form and verifying your email address, each 'unique visitor' can vote a maximum of **once** per video for the duration of the voting period. Visitors can vote for as many videos as they wish during the Round 1 voting period.

**ADDITIONAL QUESTIONS**

Any additional questions should be sent to [risingstars@grandchallenges.ca](mailto:risingstars@grandchallenges.ca)

For information on all Grand Challenges Canada programs, please find us at [\*\*grandchallenges.ca\*\*](http://grandchallenges.ca) and on **Facebook, Twitter, YouTube, LinkedIn**.