

**The Problem:**

As many as 200 million children fail to reach their full potential. Children in poverty have a higher chance of adversity that risks disrupting brain development. This is a devastating waste of human capital that leaves the next generation ill equipped to face the enormous challenges that lock individuals, communities and societies in poverty.

**The Challenge:**

To develop sustainable ways to promote and nurture healthy child and brain development in the first 1000 days at scale with lasting impact on human capital in low-resource settings.

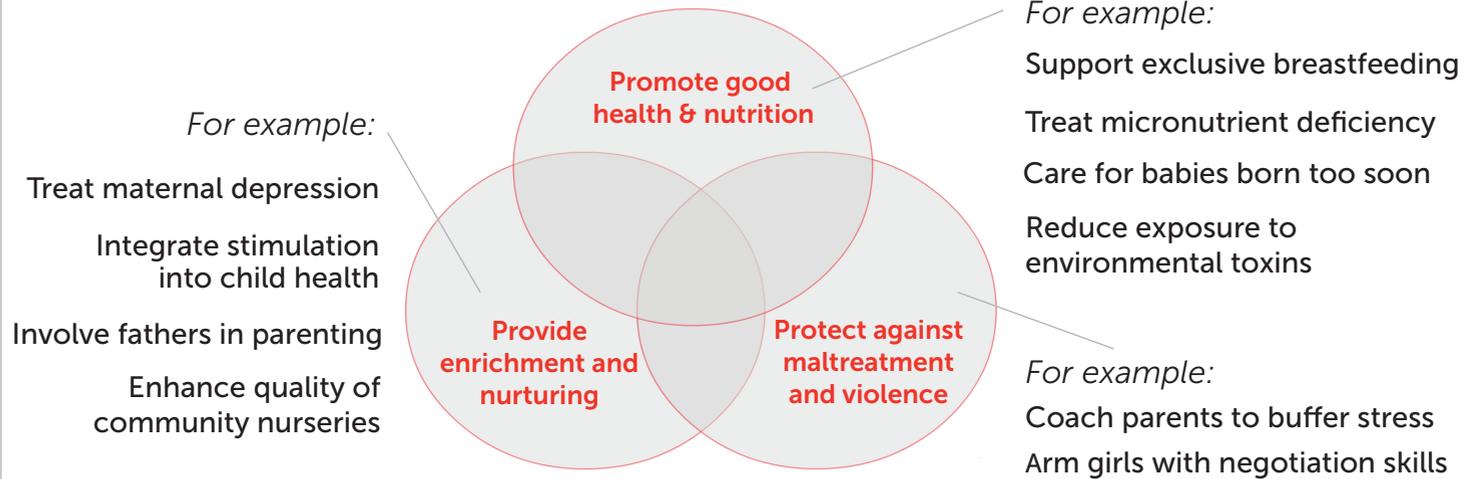


*Imagine an exit strategy from poverty – a generation of children who become healthy, productive and participating members of society.*



Unlocking the potential for development.

Saving Brains supports bold ideas to improve early brain and child development in low- and middle-income countries. The portfolio currently includes innovations addressing three components of healthy development:



Saving Brains projects measure the following common outcome metrics:

- Physical growth
- Cognitive function
- Language
- Socioemotional capacity
- Academic attainment

- HAZ, LAZ or WAZ
- General intelligence, executive function
- Receptive and expressive language, literacy
- Behavioural and emotional problems, infant temperament
- Years of schooling, school access

**Total investments to date: \$41 million invested in 107 projects and a Platform to accelerate progress against the challenge.**



A partnership of:



UBS Optimus Foundation



Projects implemented in 32 low- and middle-income countries in Africa, Asia and Latin America & Caribbean.

Platform led by the TruePoint Center and the Harvard Center on the Developing Child.

[savingbrainsinnovation.net](http://savingbrainsinnovation.net)