Global Mental Health

Round 2 Request for Proposals
Applicant information session
Session agenda

- Overview of the Global Mental Health program
- Request for Proposals focus areas and priority outcomes
- Key funding details & project eligibility
- The application & review process
- Application tips
- Open Q&A period

StrongMinds is a Ugandan-based organization that seeks to treat individuals with depression through community-based talk therapy. This is an image of a mental health counsellor speaking with former patients.
The aim of the Global Mental Health program is to seed and transition to scale high impact innovations that support the mental health needs of underserved individuals, in particular young people, in low-and middle-income countries.

- Early-stage seed innovations that target youth mental health as well as later-stage Transition-to-Scale innovations addressing mental health challenges across the lifespan.
- Innovations that integrate mental health care into education, health, and social care.
- Person-centered, community-based mental health services that meet people where they are.

Participants identify barriers to receiving mental health care during a human-centered design consultation session conducted by YLabs Studio Ltd.
We seek innovative approaches to enhance mental health literacy and/or provide youth-friendly services to youth, 10-24 years, in low- and middle-income countries that account for the complex social and environmental factors contributing to young people’s mental health and wellbeing.

We are particularly interested in innovations that:

• Aim to support and amplify the voices of young people, in particular through the use of peer to peer models
• Tackle the outcomes of damaging gender norms and consider the mental health needs of people with diverse sexual and gender identities
• Support delivering mental health care through youth-friendly, non-health delivery mechanisms
• Meet people where they are by integrating mental health and/or wellbeing interventions into existing education or social care systems.
• Creatively leverage technology that is highly used and trusted by young people, while considering rigorous monitoring and evaluation and tracking of priority outcomes.
The Global Mental Health program funds seed innovations that are seeking to test and establish proof of concept. We define a successful proof of concept as:

- evidence from a controlled or limited setting that the innovation improves mental health and wellbeing for the most underserved 10 to 24 year olds.
- evidence your innovation can be feasibly implemented, sustained, and financially supported at scale in the target region(s).
- demonstrated interest, financing, and/or commitments from key stakeholders, influencers and partners for scaling up and sustaining the innovation.
Priority Outcomes

All project are expected to demonstrate measurable change in at least one of the following priority outcomes:

| 1. WELLBEING | Potential tool: WHO-Five Wellbeing Index (WHO-5) |
| 2. RESILIENCE | Potential tools: Child and Youth Resilience Measure (CYRM; ages 5-23), Adult Resilience Measure (ARM; ages 18+) |
| 3. SYMPTOM SEVERITY | Projects focusing on depression or anxiety symptom severity are required to use one or more of the following: • Patient Health Questionnaire: PHQ-9 (adults) • Generalized Anxiety Disorder: GAD-7 (adults) • Revised Children’s Anxiety and Depression Scale: RCADS-25 (children and adolescents) |
| 4. FUNCTIONING | Projects focusing on impairment are required to use the WHO Disability Assessment Schedule 2.0: WHO-DAS 2.0 (adults) |

Youth-led orgs needing help to measure outcomes can reserve $15,000 CAD in their budget for third party evaluation support. Unused funds can be returned to programming costs.
<table>
<thead>
<tr>
<th><strong>Funding opportunity</strong></th>
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<tr>
<td><strong>Amount</strong></td>
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<tr>
<td>• Up to CAD $250,000</td>
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<td><strong>Timeline</strong></td>
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<td>• 18 or 24 months</td>
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<td><strong>Awards</strong></td>
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<td>• ~ 20 projects</td>
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<td><strong>Geographic Scope</strong></td>
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<td>• Implementing in eligible low- and middle-income countries</td>
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<td><strong>Target users</strong></td>
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<td>• Underserved youth 10 – 24 years</td>
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Eligibility criteria

Eligible institution
- Entity
  - Ineligible: individuals, sole proprietorships, UN country offices, Gov't organizations, unincorporated Trusts and Partnerships
  - capacity to receive & administer funding
  - Indian institutions must have proof of FCRA approval or exemption
  - Jurisdiction of incorporation (Canada or eligible LMIC)

Complete application
- all required information
- all questions addressed
- submitted in only English or French

Geographic scope
- implementation or testing within eligible LMICs
Eligibility Criteria (cont'd)

Project Lead:
1. Must be affiliated with the institutions from which the proposal is being submitted
2. Can only be listed on one (1) application to this Request for Proposals
3. Project Leads funded under Round 1 are ineligible to submit an application

Institution:
1. Multiple applications from a single institution will be considered however each application must each list a different Project Lead and each Project Lead must register for their own unique Fluxx Portal account.
2. Institutions funded under Round 1 are eligible to apply (if all eligibility criteria are met) and can propose a new innovation with a different Project Lead
The Youth Perspective

- We expect that innovators actively work with youth and youth with lived experience of mental health challenges from their target communities and use their input to shape the development of the proposed innovation.
- Proposals must demonstrate meaningful youth involvement throughout the development and delivery of the innovation.

*Priority will be given to youth-led organizations*

However, anyone is eligible to apply (if they fulfill the eligibility criteria)

*Youth-led organizations: Organizations in which fifty percent (50%) or more of the individuals in key leadership positions are youth 35 years and under.*
What We Will Not Fund

1) Projects involving establishing proof-of-concept of innovations for which the core intellectual property rights are owned by a third-party institution, unless that third party:
   a) grants the applicant sufficient license rights to the innovation to permit eventual scaling in low- and middle-income countries; or
   b) signs an undertaking to comply with our Sharing and Access for Impact Strategy.

2) Projects similar to ones Grand Challenges Canada has already funded – please review our searchable database of funded innovations for more information on previously funded projects.

3) Projects implementing in countries NOT listed in Appendix A of the Request for Proposals.

4) Projects that are focused strictly on capacity building and/or advocacy and do not involve the testing of an innovative proof of concept.

5) Ongoing programmatic funding
Go to https://gcc.fluxx.io

Deadline to register: Nov 23rd, 2021

ALL applications MUST be submitted through the Fluxx portal
How To Apply: Submission

You must complete your application by clicking “Submit” by Dec 1, 2021, 12:00 PM EST (5:00 PM UTC)

You can Save (bottom right of screen) your work at any time and return to it later by logging into your account and clicking on Drafts/Ebauches, then clicking on Edit (top right of screen)

When you are done editing, save your form and then click the Submit button. Once you submit, you will no longer be able to edit, so please take care when completing the form.
## Important dates

<table>
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<th>Key Dates</th>
<th>Event</th>
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<tr>
<td>November 23, 2021 at 12:00 pm EST (5:00 pm UTC)</td>
<td><strong>Deadline to register for a Fluxx account</strong> (<a href="https://gcc.fluxx.io">https://gcc.fluxx.io</a>)&lt;br&gt;Note: If you have applied for funding in the past, you already have an account. If you do not remember your password, you can reset it and gain immediate access to the Portal. Simply click on <a href="https://gcc.fluxx.io">Create or reset password</a>.</td>
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<tr>
<td>December 1, 2021 at 12:00 pm EST (5:00 pm UTC)</td>
<td><strong>Application submission deadline</strong></td>
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<tr>
<td>April 2022</td>
<td><strong>Notification of approval or rejection</strong></td>
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<td>April – September 2022</td>
<td><strong>Negotiation of award</strong></td>
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<td>June – September 2022</td>
<td><strong>Anticipated project start date</strong></td>
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Is the proposed idea RELEVANT to the call?
• Addresses one or more areas of focus
• Potential to lead to one or more of the priority outcomes
• Apply to the target users, meaningful engagement with young people and young people with lived experience

Is the proposed idea INNOVATIVE?
• Boldness
• More than incremental improvement
• Demonstration of integrated innovation

ONLY the Project Summary will be read at this stage, so ensure these questions are adequately addressed.
External Peer Review

Application Deadline: Dec 1, 2021
Eligibility and Innovation Screen: Dec 2021 – Jan 2022
External Peer Review: Jan – Mar 2022
BoD Decision and Notice of Approval: Mar 2022
Grant Negotiations: April – Sept 2022
Project Start: June – Sept 2022

Relevance & Impact
Youth Priority
Integrated Innovation
Project Execution Plan
Leadership Capability
Value for Effort
Application Tips

• Be mindful of the character limits
  o Only be highly descriptive when it’s necessary to convey the key message otherwise, concise answers are best
  o There is no need to repeat content
  o Use bullet points if necessary and appropriate

• Address all parts of each question
  o Read the questions carefully
  o Some questions have multiple components - all sections are required to successfully submit the application

• Be sure to take note of the project summary section
  o These 6 questions will be the ONLY ones reviewed at the Innovation Screen stage
  o Please ensure you provide strong and complete responses to these questions
Please visit grandchallenges.ca/programs/global-mental-health/

Links to the following key documents: (in both English and French)

- Request for Proposals – available in English and French
- RFP 2 Pager | Overview – available in English, French, Spanish, Arabic, Swahili
- Frequently Asked Questions - available in English and French
- Eligibility Guide – available in English and French
- Global Mental Health Innovations Deck – Available in English and French
- Key Definitions Guide – available in English and French
- Application Questions - available in English and French
- Fluxx Quick Reference Guide – available in English and French
Please add your questions to the chat!

Any questions left unanswered will be added to the FAQ document which will be updated on our webpage

Reminders:
- Deadline to register for a Fluxx account – Nov 23rd, 2021, 12:00 pm EST (5:00 pm UTC)
- Deadline to submit an application - December 1, 2021, 12:00 pm EST (5:00 pm UTC)
- Applications must be submitted via the Fluxx portal

Following this session, additional questions can be directed to globalmentalhealth@grandchallenges.ca
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