



Grand Challenges Canada®  
Grands Défis Canada

## Global Mental Health: Request for Proposals Application Questions

**NOTE: The application questions are being shared here for ease of reference only. All applications MUST be submitted through the Fluxx Portal at <https://gcc.fluxx.io/>. Please review the Request for Proposals and Frequently Asked Questions for additional details.**

### **GRANT DETAILS**

Project Title:

Amount Requested (\$CAD):

Reminder: Maximum amount requested can be \$250,000 CAD

Enter Duration of your project in months (18 or 24):

Projects can be 18 or 24 months in duration. Start and end dates will be confirmed should your proposal be selected for funding.

### **Implementation Country/Countries**

Indicate the country/countries where you will be implementing your project. For any needed clarification please consult the eligible country list in Appendix A of the Request for Proposals. Click the green "+" symbol (to the right) and select all that apply.

### **Project Scope**

Select the category/categories to which you are applying:

### **Project Tagging**

Select up to 5 keywords that describe your innovation. These keywords will only be used to match your proposal with appropriate reviewers, so please only select those that directly align with your proposal.

### **Priority Outcome**

Which of the following priority outcomes does your proposed innovation best align with? Please note that all Global Mental Health youth seed projects are required to measure at least one of the priority outcomes listed below. You can select more than one category if your project targets multiple outcomes.

## **FULL APPLICATION**

### Notes:

- Applications must include all required information and address all questions. Only complete applications will be considered for review.
- Please be as concise as possible. You may use bullet points to answer the questions in the application form.
- Please note that only the Project Summary (the 6 questions below) will be reviewed for the first stage of the evaluation process (the Innovation Screen). At this stage, applications will be scored based on the Innovation Screen Criteria described in the Request for Proposals (i.e., Innovation and Relevance) to determine if they will proceed to the next stage of review (the full criteria is outlined in Section 3.3 of the Request for Proposals). In the past, up to 70% of applications have been rejected at the initial innovation screen. Therefore, it is critical that the Project Summary clearly describes the innovation. Please ensure all acronyms are defined in their first use. **Note that it is our aim to accommodate those that are not native or fluent English speakers and we will not penalize applicants for grammar or unconventional phrasing.**

### **A: Project Summary**

1. What is the issue/gap addressed by your innovation? Provide details on the specific context you are proposing to work in and describe and quantify the issue impacting youth that your innovation will address **(Maximum response allowed is 1000 characters, about 140-250 words)**
2. What is your proposed innovation? Please be specific in how it addresses the issue/gap outlined in question 1 **(Maximum response allowed is 1000 characters, about 140-250 words)**
3. How does your innovation meet the mental health needs of the most underserved young people in your target context/community? **(Maximum response allowed is 1000 characters)**
4. What makes your proposed idea innovative in your target setting? Why is your proposed innovation a better alternative to current approaches to the issue/gap in your target setting outlined in question 1? **(Maximum response allowed is 1000 characters, about 140-250 words)**
5. Describe why and how you will involve stakeholders, particularly young people and young people with lived experiences, in the design, implementation, and evaluation of the innovation? **(Maximum response allowed is 1000 characters, about 140-250 words)**



6. Describe how your idea applies Integrated Innovation: the integration of scientific/technological, social and business innovation (see <http://www.grandchallenges.ca/integrated-innovation/>). For example, if your idea is based on a technological or scientific development, please explain your plan for addressing the social and business aspects that are required to bring this innovation to scale (e.g. plans for financial sustainability, community engagement, policy-maker engagement, understanding end-user demand, distribution, integration within existing platforms, etc.). NOTE: If any of the areas of Integrated Innovation does not fit with your proposal, simply mark N/A in the text box. **(Maximum response allowed for each is 500 characters, about 70-125 words)**
- Scientific/Technological (the scientific or technological evidence base of your innovation):
  - Social (the social, structural, and political determinants of health addressed by your innovation):
  - Business (issues of affordability, accessibility, end-user demand, etc. addressed by your innovation):

#### **B: Project Leadership**

1. Describe yourself and your team. If you have additional project collaborators, explain their role(s) in the project execution. **(Maximum response allowed is 1000 characters, about 140-250 words)**
2. Why and how are you and your team best positioned to carry out the proposed activities including bringing the innovation to scale in your target community? **(Maximum response allowed is 1000 characters, about 140-250 words)**
3. Describe the project team and collaborators' connection and/or lived experience in relation to the target population and the challenges it faces. (For example, is the project community-led? Is the project team from the target community or have existing community partnerships? Membership in Youth Mental Health boards etc.) **(Maximum response allowed is 1000 characters, about 140-250 words)**

#### **C: Proposed Innovation and Proof-of-Concept**

1. Explain your innovation in more detail and how it has the potential to fundamentally transform mental health and well-being outcomes for youth in low- and middle-income countries. If necessary, please include citations/references in Section I (Citations and References). You can include information from both published and unpublished sources, for example focus group discussions or scoping reviews **(Maximum response allowed is 2000 characters, about 280-500 words.)**



2. What is the proof of concept you are trying to establish within the timeframe of the grant, and how will you demonstrate that proof of concept has been achieved at the end of the grant period (i.e. what specific results will determine if the innovation has been successful)? Note: Proof of concept is the evidence generated in a controlled or limited setting that demonstrates that the proposed innovation improves mental health literacy and/or access to services for youth. A strong proof of concept should have measurable indicators of success that clearly provide evidence that your innovation works (e.g. X number/percentage of participants demonstrating meaningful increase in their knowledge and awareness of common mental health issues, or X number/percentage of participants demonstrate reduction in anxiety or depression symptom severity) **(Maximum response allowed is 1500 characters, about 200-375 words).**

#### **D: Expected Health Impact**

Ultimate Impact:

1. Which of the following priority outcomes does your proposed innovation best align with? Please note that all Global Mental Health youth seed projects are required to measure at least one of the priority outcomes listed below. You can select more than one category if your project targets multiple outcomes.
2. Please indicate the evaluation approach and tool(s) you will use to measure the priority outcome(s) selected in question 1. Are there any limitations to your evaluation approach? Recommended tools are listed in Appendix B of the Request for Proposals. Projects can use additional locally developed/appropriate measures as well. **(Maximum response allowed is 1000 characters, about 140-250 words).**
3. What is the expected impact you anticipate over the timeline of your award? Please indicate the expected number of youth (10-24 years) who will demonstrate the selected priority outcomes as a result of your innovation. **(Maximum response allowed is 1000 characters, about 140-250 words).**

Intermediate Outcomes:

1. Please indicate the medium- term changes you expect to achieve as a result of your innovation (for example, x% improvement in knowledge of mental health). Include a description of the indicators you will use to measure these medium-term changes. See Appendix B of the Request for Proposals for examples of indicators. **(Maximum response allowed is 1000 characters, about 140-250 words)**
2. Please indicate the evaluation approach and tool(s) you will use to measure intermediate outcomes. Are there any limitations to your evaluation approach? **(Maximum response allowed is 1000 characters, about 140-250 words)**

Immediate Outcomes:



1. Please indicate the short-term changes you expect to achieve as a result of your innovation (Example, the number of youth accessing/using the proposed innovation). Include a description of the indicators you will use to measure these short-term changes. See Appendix B in the Request for Proposals for examples of indicators. **(Maximum response allowed is 1000 characters)**
2. Please indicate the evaluation approach and tool(s) you will use to measure immediate outcomes. Are there any limitations to your evaluation approach? **(Maximum response allowed is 1000 characters)**

### **E: Project Execution Plan and Technical Merit**

1. Describe your project execution plan for the 18- or 24-month grant period, including proposed project activities, implementation strategy, key milestones and timelines. Please note: Learning and refinement are part of the innovation process. Please also include how you intend to adapt your approach, within the scope of the seed grant, based on lessons learned. **(Maximum response allowed is 2000 characters, about 280-500 words)**
2. Identify the key risks that may arise and how you will manage and mitigate for these risks. Please consider the local context and include any type of risk you deem relevant to your context and proposed innovation, such as technical, execution, legal, and/or political risks. **(Maximum response allowed is 1500 characters, about 200-375 words)**
3. What are your plans for safeguarding youth who will access your innovation? Please list any existing protocols and policies in place or describe your plans for developing these. **(Maximum response allowed is 1000 characters)**
4. Does your innovation contribute positively, negatively, or negligibly to environmental sustainability? Is there a plan to limit adverse environmental effects of the innovation? **(Maximum response allowed is 1000 characters, about 140-250 words)**
5. Grand Challenges Canada is committed to furthering principles of gender equality in the projects it funds, with the following objectives: (1) advance women, girls, boys, men and LGBTQI+ people's equal participation as decision-makers (2) promoting the realization of full human rights for all genders; and (3) reduce gender inequalities around the access to and control over the resources and benefits of development. Briefly describe the gender equality and intersectional considerations this project takes into account, including how the project moves forward the above objectives. **(Maximum response allowed is 1000 characters, about 140-250 words)**
6. Describe how this proposed innovation will take a human rights-based approach (as described in Section 2.8 of the Request for Proposals). Innovations should take into

account the voices of those who are particularly marginalized in the design and implementation of the innovation to ensure that their needs are addressed appropriately. Refer to the [WHO guidance on person-centered and rights based approaches in community mental health](#) for further guidance **(Maximum response allowed is 1000 characters, about 140-250 words)**

**F: Developing a Path to Scale**

1. If proof of concept is achieved, outline the steps which would need to be undertaken over the following 3-5 years to develop and/or scale up your innovation, including how you would engage potential strategic partners (private sector, government, commercial etc.) to support innovation development/scale-up plans. **(Maximum response allowed is 1000 characters, about 140-250 words)**
2. Describe how your innovation will become sustainable – i.e. what is the long-term target market or public health channel for your innovation? **(Maximum response allowed is 1000 characters, about 140-250 words )**
3. Describe the degree to which your innovation could be replicated in other regions for scale-up and which additional regions or countries you would target for scaling-up. **(Maximum response allowed is 1000 characters, about 140-250 words)**
4. Describe any challenges that you foresee in transitioning your innovation from proof-of-concept towards scale up. **(Maximum response allowed is 1000 characters, about 140-250 words)**

**G: Budget**

Please enter your budget information below. Note that all figures should be in CAD. **Total budget should not exceed \$250,000 CAD.** Please refer to Section 5.1 in the Request for Proposals for information on eligible and ineligible costs.

Budget Category	Year 1	Year 2	Description
Remuneration - Funding Recipient's Employees			
Reimbursable Travel Costs *Please include \$7,000 CAD for attendance at a GCC community event			
Fees – Subcontractors			
Reimbursable Goods and Supplies			

Reimbursable Project Administration costs directly related to the Project			
Reimbursable Equipment			
Sub-Grants			
Indirect costs (Optional - Maximum of 10% of total direct costs)			
Third Party Evaluation option for youth-led organizations (optional)			

**H: Previous Funding from Grand Challenges Canada**

1. Have you or your team members previously applied for funding from Grand Challenges Canada?
2. Have you or your team members previously been awarded a Grand Challenges Canada Grant?
3. Please provide the Grant ID Number for any current or past Grand Challenges Canada funding award(s).

**I: Citations and References**

List any relevant citations and/or references for your work or the work of others that support your proposed idea. References must include the title, names of all authors, book or journal, volume number, page numbers and year of publication. Please only cite or reference research that is recent, relevant and of high quality **(Maximum response is 5000 characters, about 700-1250 words)**

**J: Third Party Intellectual Property Rights**

Do any third parties own intellectual property rights (patents, copyrights, trademarks, trade secrets, etc.) in technical components, content or datasets that form part of the innovation for which you are seeking proof-of-concept funding? (Yes/No)

If Yes, please (i) describe the third-party intellectual property rights at issue, (ii) indicate whether you have a license agreement in place for those rights that will permit you to carry out the proof-of-concept project and to scale the innovation in low- and middle-income countries, if proof-of-concept is demonstrated, and (iii) indicate whether the third-party owner is willing to sign an undertaking to comply with Grand Challenges Canada’s Sharing and Access for Impact Strategy and the Sharing and Access for Impact Agreement. Refer to Section 5.4 in the Request for Proposals for more information.

**(Maximum response is 500 characters).**



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### **K: Certification**

By submitting this application, I certify to Grand Challenges Canada that I have read and agreed to the [Terms and Conditions](#), and read and understood the [Privacy Policy](#). I certify that I am authorized to apply for this project on behalf of my institution.

(Note: We can only accept applications from individuals who are authorized to apply)

### **How did you learn about this Request for Proposal?**

Based on your selections above, provide any additional details such as name of the website, conference, research office, etc. If you selected "Other" please share how you heard about this Request For Proposals.

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